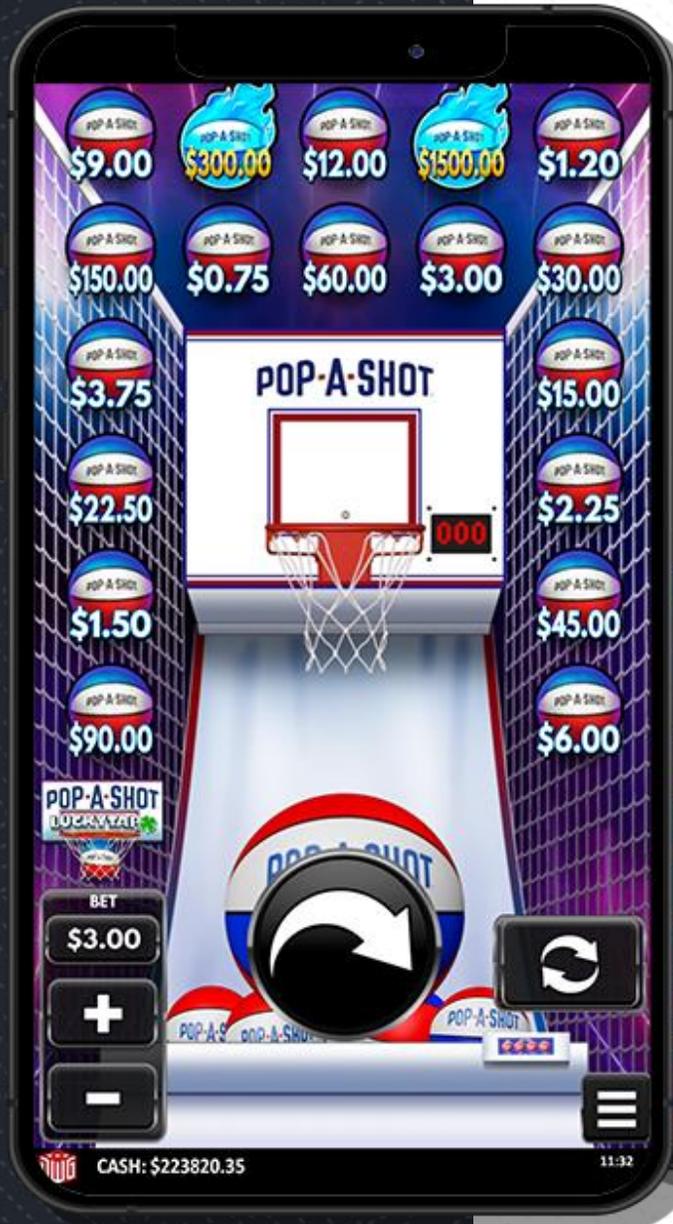


Branded LuckyTap™ Game Catalog







Pop-A-Shot LuckyTap™

Upon partnering with household, fan-favorite brand Pop-A-Shot, DWG knew we needed to design a game that captured the authentic essence of the game. LuckyTap was the perfect mechanic to achieve this.

Without the limitations of slot reels and symbols, we were able to create a gaming experience that closely mirrored how a player would play Pop-A-Shot in their home or arcade. That paired with thrilling animations and bonus features, we developed a game that will capture fans of the game and other casino players alike.







Skee-Ball LuckyTap™

We were honored to partner with the iconic brand Skee-Ball to develop a LuckyTap that maintained the nostalgia of your favorite arcade game while utilizing our cutting-edge technology and design to add a modern flair.

Just as we did with Pop-A-Shot, we wanted players to have a first-hand player experience that closely mirrored how someone would play this iconic game in an arcade. With the addition of an exciting progressive bonus feature and fun animations, this game will keep players coming back time and time again.



BETFRED





Betfred Nifty Fifty Slot

This rockin' slot was the first bespoke game DWG created alongside an UK operator, Betfred. We had seen success after success with our titles on their site, so when they wanted to create a custom slot for their lotto brand, we knew it would be a hit.

This game was inspired by our popular title Tiger Palace and utilizes one of the most popular respin bonus mechanics in casino gaming. Finished with Betfred's eye-catching branding and Nifty Fifty characters, this game has been a consistent top performer on their site.





Betfred Nifty Fifty LuckyTap™

After the success of the bespoke Nifty Fifty slot, Betfred wanted to expand the product line to include a LuckyTap™, which was a game style that was performing strongly on their site.

The game mirrors the mechanics of one of our most popular LuckyTap™ titles, Flippin Rich, and boasts bonus features like progressive pick and multipliers. This was our first bespoke LuckyTap™ and the game has been a crowd pleaser ever since launch.





Betfred Nifty Fifty Megaways™

Nifty Fifty Megaways™ rounds out the portfolio of bespoke Nifty Fifty games for Betfred. The title was a result of a partnership between DWG, Betfred and Big Time Gaming.

To ensure this game would perform as strongly as the first two, our team went through multiple iterations of the title and tested it using a large-scale focus group. This allowed us to launch the strongest of the three, which eventually led to an award nomination.





BETMGM





Gretzky Goal LuckyTap™

When our valued partner BetMGM brought the opportunity to build a game with Gretzky's likeness to us, we naturally gravitated towards a LuckyTap™. Using this style of game, we were able to place him in the game where players can shoot from a first-hand perspective.

Our design team spent hours working with Gretzky's team, perfecting his stance and shots to ensure we were authentically capturing the hockey legend. His team trusted us with the IP to be creative and do what we do best. The result was a ground-breaking game that has already performed off the charts since its launch.





Lions Big Kick LuckyTap™

LuckyTap™ products are an effective cross-sell tool that our establish partners use to monetize sportsbook players. We've brought our learnings from the UK to the US with the Detroit Lions Big Kick LuckyTap™ debut.

We were so excited to design for this brand, we couldn't decide on just one idea. We presented two concepts they couldn't choose between, and both were given the green light. Since its release, Lions Big Kick LuckyTap has enraptured Michigan BetMGM players and created an avenue to invite sports to casino.





BetMGM Lion's Gold LuckyTap™

BetMGM Lion's Gold LuckyTap™ is a show-stopping title, the first of many created for the casino brand.

We set out to design a unique concept with mechanics that would speak to their players and imagery that would highlight the iconic MGM lion and the lion roar that is embedded in their brand. We knew we could step outside the bounds of creativity to make a game like no other. Lion's Gold LuckyTap™ has become a launch pad for several bespoke projects with this top U.S. operator.





Jets QB Blast LuckyTap™

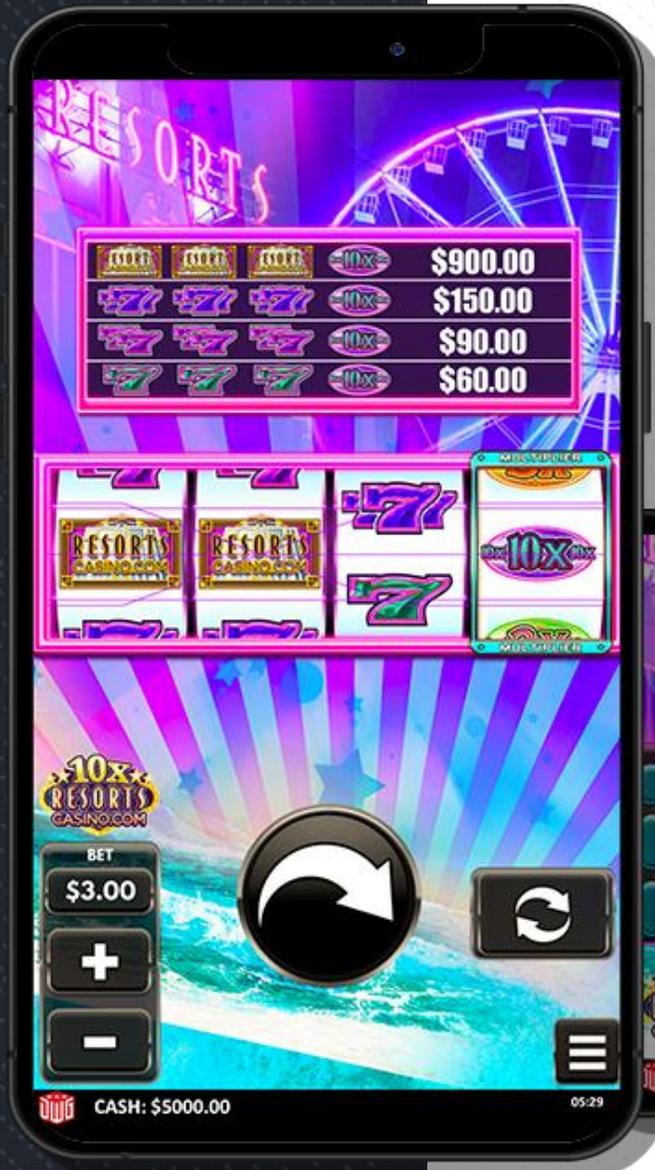
Jets QB Blast LuckyTap™ is the second of two branded titles developed for the team, available on BetMGM New Jersey.

When DWG presented our LuckyTap™ concepts to BetMGM and the New York Jets, the team was drawn to the fresh, interactive game style that differed from other game collaborations they had seen. Working closely with their team and BetMGM allowed us to bring the energy and spirit of their brand and players to the game.



RESORTS CASINO.COM





10X Resorts

Resorts Online Casino was the first operator to launch DWG content in the US and the first to show interest in creating bespoke games. The casino has a very loyal fan base and strong presence in New Jersey, so when we designed the game, we wanted to pull in local elements that would resonate with their players.

10X Resorts is inspired by top Vegas-style stepper slot 10X Fortune and features imagery of iconic Atlantic City and the Resorts land-based casino. The game has been a consistent top 5 game on the site since its release in February 2022.





Resorts High Striker LuckyTap™

Resorts High Striker LuckyTap™ is a smashing bespoke game developed simultaneously with 10X Resorts. The game was mirrored after our popular Test Your Strength LuckyTap™ title and is the first bespoke LuckyTap™ we've created for the US market.

Like 10X Resorts, the game pulls in New Jersey-inspired imagery that resonates with their target demographic. No detail is spared in the bespoke design process, as you can see in the reflection in the tower bell.





UNIBET





Unibet LuckyTap™

Unibet is a brand under the Kindred umbrella known for their sportsbook presence. After seeing our LuckyTap™ titles perform in the top 10% of games on their site, their interest was piqued to such a degree that they trusted us to build one using their IP.

Unibet LuckyTap™ was inspired by our Winning Kick LuckyTap™ title and was strategically built to appeal to their sports-focused player base and be used to cross sell to sportsbook customers. The title is uniquely branded for the operator and includes a respin feature that helps boost players' winnings.







Gold Bust LuckyTap™

After seeing the success DWG's general release games had on their site, Golden Nugget was eager to work together to bring their players exclusive content that would resonate and keep them coming back for more.

In an effort to incorporate their iconic brand, DWG struck gold with a LuckyTap that features prospecting for gold. If players uncover gold, they will be awarded 3 to 16 prizes as displayed around the screen.







William Hill LuckyTap™

Throughout our partnership with William Hill, we've developed 8 different games with their team, but William Hill LuckyTap™ was the first to use their company IP.

The title was inspired by the popular European game, Deal or No Deal, and incorporates unique mechanics and features from our original LuckyTap™ models. The game immediately exceeded expectations upon launch with its record high performance.



Thank You!

